



DEFY GRAVITY.

A MORE YOUTHFUL PROFILE
STARTS WITH THE APPLES OF YOUR CHEEKS.

 Juvéderm

V O L U M A[®] X C

Actual patient.
Results may vary.

- **Instantly** adds volume lost to aging in the cheek area
- Creates **contour and a subtle lift**
- **Natural-looking results last up to 2 years** with optimal treatment

APPROVED USE

JUVÉDERM VOLUMA[®] XC injectable gel is for deep injection in the cheek area to correct age-related volume loss in adults over the age of 21.

IMPORTANT SAFETY INFORMATION

Are there any reasons why I should not receive JUVÉDERM VOLUMA[®] XC?

Do not use if you have a history of severe allergies or severe allergic reactions (anaphylaxis), or if you are allergic to the proteins (gram-positive bacterial proteins) used to make the hyaluronic acid (HA) in JUVÉDERM VOLUMA[®] XC.

Please see additional Important Safety Information inside.

WRINKLES AREN'T THE ONLY SIGN OF AGING

IS VOLUME LOSS IN THE CHEEKS MAKING YOU LOOK OLDER?

As you age, it's not just about lines and wrinkles. Your cheeks also lose volume and the skin may sag.

That's why a more youthful profile starts with the apples of your cheeks.



IMPORTANT SAFETY INFORMATION (continued)

What precautions should my healthcare professional advise me about?

- The safety of JUVÉDERM VOLUMA® XC injectable gel for use during pregnancy, in women who are breastfeeding, or in patients with very thin skin in the cheek area has not been studied
- The safety for use in patients under 35 years or over 65 years has not been studied
- The safety and effectiveness for treatment in areas other than the cheek area have not been established



YOUTHFUL CHEEK:
Round, like an apple



AGING CHEEK:
Flat and sunken



V O L U M A® XC

IMPORTANT SAFETY INFORMATION (continued)

- The safety for use in patients with a history of excessive scarring or pigmentation disorders has not been studied and may result in additional scars or changes in pigmentation
- The long-term safety of repeat treatments has not been established

Please see additional Important Safety Information on the following pages.

DEFY GRAVITY



(SORRY, NEWTON. NOT EVERYTHING HAS TO FALL.)

DISCOVER THE **FIRST** AND **ONLY** FDA-APPROVED INJECTABLE GEL FOR THE CHEEK AREA

- Adds volume lost to aging for adults over 21 years
- Creates **contour and a subtle lift instantly**
- Helps restore a **more youthful profile for up to 2 years** with optimal treatment
- Provides **natural-looking** results
- Is a **nonsurgical treatment**
- Contains a modified hyaluronic acid (HA) made from a naturally occurring complex sugar

Individual results may vary.

 **Juvéderm**
V O L U M A[®] X C

IMPORTANT SAFETY INFORMATION (continued)

- Patients who experience skin injury near the site of injection may be at a higher risk for side effects
- Tell your healthcare professional if you are on therapy used to decrease the body's immune response (immunosuppressive therapy). Use may result in an increased risk of infection

HOW IT WORKS

JUVÉDERM VOLUMA[®] XC is injected under the skin using a fine needle. It can instantly add just enough volume to gently lift the cheek area.



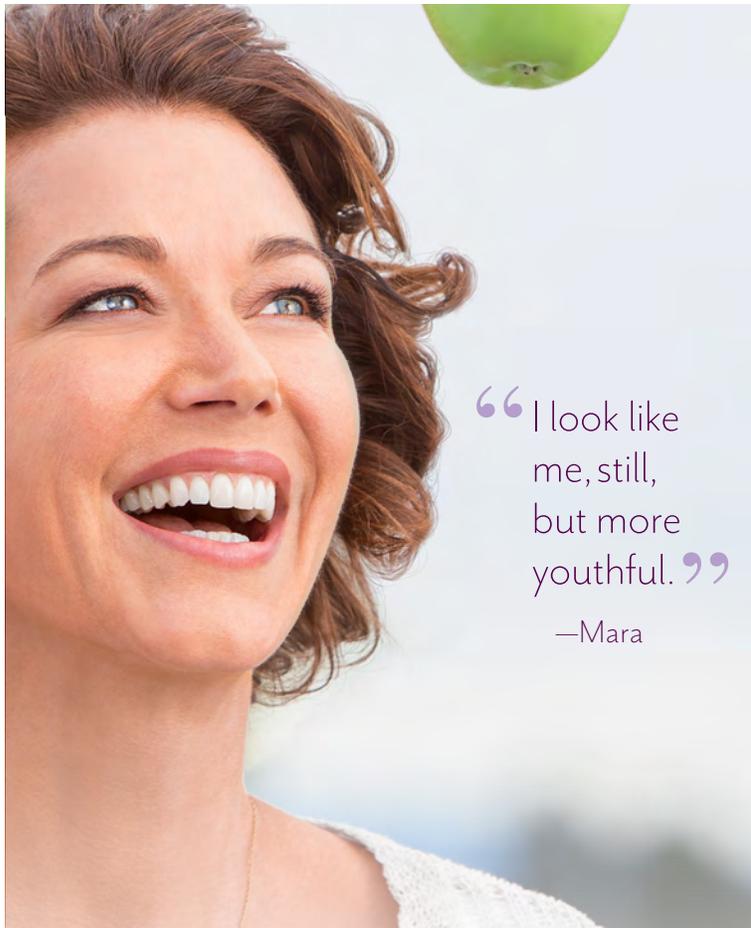
To reduce discomfort during the procedure, JUVÉDERM VOLUMA[®] XC contains an anesthetic called *lidocaine*.

ASK YOUR HEALTHCARE PROFESSIONAL ABOUT JUVÉDERM VOLUMA[®] XC TODAY.

IMPORTANT SAFETY INFORMATION (continued)

- Tell your healthcare professional if you are using medications that can prolong bleeding, such as aspirin, ibuprofen, or other blood thinners; as with any injection, this may result in increased bruising or bleeding at the injection site
- Minimize strenuous exercise and exposure to extensive sun or heat within the first 24 hours following treatment

Please see additional Important Safety Information on the following pages.



“I look like me, still, but more youthful.”
—Mara

Look up to 5 years younger
at 6 months after treatment.

As reported by people in the clinical study. Results may vary.



V O L U M A[®] X C

IMPORTANT SAFETY INFORMATION (continued)

What are possible side effects?

Side effects are moderate (uncomfortable) and generally last 2 to 4 weeks. The most common side effects include temporary reactions at the treatment site such as tenderness, swelling, firmness, lumps/bumps, bruising, pain, redness, discoloration, and itching.

To report a side effect, please call Allergan Product Surveillance at 1-877-345-5372.

For more information, please see www.juvederm.com or call the Allergan Medical Information line at 1-800-766-0171.

JUVÉDERM VOLUMA[®] XC injectable gel is available by prescription only.

**THE RESULTS:
HIGHLY SATISFYING**

“My cheeks look fuller in a subtle, natural way.”
—Mary Ann



Individual results may vary.

Unretouched photos of paid model taken before treatment and 1 month after treatment. A total of 2.6 mL of JUVÉDERM VOLUMA[®] XC was injected into the cheek area.

The average volume of JUVÉDERM VOLUMA[®] XC injected during the clinical study was 6.8 mL to achieve optimal correction for the cheek area.

90% of people reported increased satisfaction with their (n =205) facial appearance at 6 months after their treatment.

As reported by people in the clinical study.

APPROVED USE

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Please see additional Important Safety Information on inside panels.

THE RESULTS: NATURAL LOOK AND FEEL



“I see the natural-looking results I wanted.”

—Christine

BEFORE

AFTER



Individual results may vary.

Unretouched photos of paid model taken before treatment and 1 month after treatment. A total of 5.8 mL of JUVÉDERM VOLUMA® XC was injected into the cheek area.

FROM THE MAKERS OF THE #1 SELLING FAMILY OF FILLERS

BEFORE

AFTER



BEFORE

AFTER



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The average volume of JUVÉDERM VOLUMA® XC injected during the clinical study was 6.8 mL to achieve optimal correction for the cheek area.

 Juvéderm

V O L U M A ® X C

IMPORTANT SAFETY INFORMATION (continued)

What precautions should my doctor advise me about?

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THE RESULTS: LONG LASTING



“I’ll grow old gracefully, but not passively.”

—Leslie

BEFORE

AFTER



Individual results may vary.

Unretouched photos of paid model taken before treatment and 1 month after treatment. A total of 4.0 mL of JUVÉDERM VOLUMA® XC was injected into the cheek area.

76% of people still experienced increased satisfaction **2 years** after treatment.
(n = 157)

As reported by people in the clinical study.

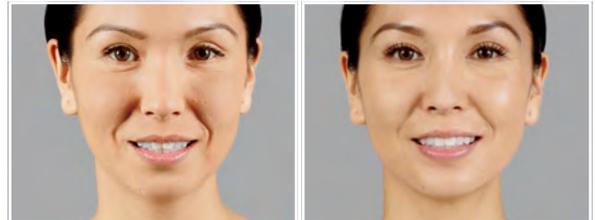
IMPORTANT SAFETY INFORMATION (continued)

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LASTS UP TO 2 YEARS WITH OPTIMAL TREATMENT

BEFORE

AFTER



BEFORE

AFTER



Individual results may vary.

The average volume of JUVÉDERM VOLUMA® XC injected during the clinical study was 6.8 mL to achieve optimal correction for the cheek area.

SEE THE FULL GALLERY OF PHOTOS AT
JUVEDERM.COM

IMPORTANT SAFETY INFORMATION (continued)

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- Minimize strenuous exercise and exposure to extensive sun or heat within the first 24 hours following treatment

Please see additional Important Safety Information on the back cover.

IT'S TIME TO DEFY GRAVITY

JUVÉDERM VOLUMA[®] XC instantly adds volume lost to aging in the cheek area. **Natural-looking** results **last up to 2 years** with optimal treatment.



V O L U M A[®] X C

IMPORTANT SAFETY INFORMATION (continued)

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